



Sponsorship Opportunities for Big Sister Association's **Big in Boston**



\$50,000 Title Sponsor

- * Exclusive Title Sponsorship of the event
- * Recognition in press materials
- * Logo placement on welcome banner/signage, prominently displayed
- * Title sponsor listing on invitation and back-cover of the program book
- * Center spread advertisement inside the program book
- * Sponsor listing in available marketing materials
- * Welcome letter in the program book
- * Special recognition from the podium
- * Full slide in the running slideshow at the event
- * Your logo and link on the Big in Boston homepage
- * Your logo in the footer of Big Sister Association's web page
- * Table of ten, VIP seating

\$25,000 Sponsor

- * Logo on all signage at the event
- * Sponsor listing on invitation and back-cover of the program book
- * Double-page advertisement in the program book
- * Sponsor listing in available marketing materials
- * Recognition from the podium
- * Full slide in the running slideshow at the event
- * Your logo and link on the Big in Boston homepage
- * Your logo in the footer of Big Sister Association's web page
- * Table of ten, premier seating

\$20,000 Sponsor

- * Company name on signage at the event
- * Full-page advertisement in the program book
- * Sponsor listing in available marketing materials
- * Shared slide in the running slide show at the event
- * Your logo and link on the Big in Boston homepage
- * Table of ten

\$15,000 Sponsor

- * Company name on signage at the event
- * Full-page advertisement in the program book
- * Shared slide in the running slide show at the event
- * Your logo and link on the Big in Boston homepage
- * Table of ten

\$10,000 Sponsor

- * Company name on signage at the event
- * Half-page advertisement in the program book
- * Listing in the running slide show at the event
- * Company name listed on the Big in Boston homepage
- * Table of ten

For further information on sponsorship opportunities, please contact **Alexis Bulkley, Director of Development**, at **617.375.5753** or **abulkley@bigsisiter.org**