



# Big Sister 2006 Annual Report

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Our vision is to create a mentor-rich community in which every girl has access to the individual nurturing, guidance and support she needs to become a confident, competent and caring adult.



THE THEME OF THIS YEAR'S
ANNUAL REPORT, "I WILL,"
HIGHLIGHTS THE TENACITY,
RESILIENCE AND PERSEVERANCE
WE SEE IN EACH OF THE GIRLS
WE SERVE.

In 2006, Big Sister served nearly 2,700 girls who are trying new things, exploring new options and pushing the boundaries on what they thought possible. Through friendship, our girls are better able to resist negative behaviors simply because they know there is someone else looking out for them—someone to keep them on the right path. Big Sister plans to serve at least 5,000 girls by 2010. We will not only impact the girls we serve, but also transform families and communities.

Throughout the Annual Report, you will see "I will" statements made by the girls in our programs. Each of these girls is committed to doing something new to broaden her horizons. At Big Sister, "we will" commit to the girls of Greater Boston—promising them that there will be an organization that is exclusively dedicated to their needs, opportunities and challenges. We will continue to provide our One-to-One and Group Mentoring programs to girls—giving them the tools they need to navigate life's challenges.

## We will...

- continue to hire and retain a professional staff who bring backgrounds in women's and girls' issues;
- lead group programs for adolescent girls which provide adult mentors at the stage of development when peers become powerfully influential;
- train our mentors on issues that affect girls from elementary school through adolescence;
- be a thought leader and a resource; provide training and technical assistance to other organizations who are trying to strengthen their programming for girls.

This work would not be possible without the steadfast support of our dedicated mentors and the generosity of our donors. Together, we will ensure that every girl we serve will have a brighter future filled with promise and boundless opportunity.

Sincerely,

-

**DEBORAH RE**Chief Executive Officer

DOLORE'S MITCHELL

Board President



BIG SISTER ASSOCIATION OF
GREATER BOSTON IS THE LARGEST
MENTORING ORGANIZATION IN
GREATER BOSTON EXCLUSIVELY
SERVING GIRLS.

For fifty-six years, Big Sister has been providing quality mentoring programs for girls, ages 7 to 15, based on our mission of helping girls realize their full potential by providing them with positive mentoring relationships with women.

In 1951, Big Sister served six girls. What began as the vision of three Cambridge residents who felt the City's girls could benefit from the guidance and support of an adult female mentor, has today blossomed into an organization which served nearly 2,700 girls in 2006 and will serve 5,000 girls by 2010. Although Big Sister has adapted our programs over the years to meet the changing needs of girls, our vision remains the same: to create a mentor-rich community in which every girl can have access to a caring and supportive adult female mentor.

By solely focusing on girls, Big Sister is able to offer dynamic One-to-One and Group Mentoring programs which help girls discover their innate strengths and abilities. Through the support of our community—donors, volunteers and partners—we will continue to put friendship in the path of risk for Greater Boston's girls.

2010 ..... 5,000 girls will be served 2006 ···· nearly 2,700 girls served 2004 ····· Big for a Day program launched 2001 .... School-Based Mentoring program launched 2000 ····· nearly 1,300 girls served 1998 ···· TEAM Group Mentoring program launched 1986 ····· Life Choices **Group Mentoring** program aunched 1951 ..... Big Sister founded: 6 girls served

# We Will

In order to ensure that our Little Sisters see a brighter future as a result of their mentoring relationships with their Big Sisters, we at Big Sister Association of Greater Boston will...

- **★** Serve more than 3,100 girls in 2007; 5,000 girls by 2010.
- **★** Raise \$3.1 million in 2007; \$5 million annually by 2010.
- **★ Commit to addressing the changing needs of Greater Boston's girls.**
- **★ Continue to provide quality mentoring** services to any girl who needs them.



Match Story

Big Sister Susan Maltz & Little Sister Twonnisha

**BIG SISTER SUSAN MALTZ AND** LITTLE SISTER TWONNISHA HAVE BEEN THROUGH A LOT SINCE THEY WERE FIRST MATCHED— FROM THE **TUMULTUOUS TRANSITION** BETWEEN MIDDLE SCHOOL AND HIGH SCHOOL, TO PROVIDING PHYSICAL THERAPY AND EMOTIONAL SUPPORT FOR TWONNISHA FOLLOWING KNEE SURGERY, NO MATTER WHAT, BIG SISTER SUSAN HAS BEEN A CONSTANT SOURCE OF **ENCOURAGEMENT AND INSPIRATION.** "SUSAN IS A ROLE MODEL AND I WILL BE LIKE HER SOMEDAY," SAYS **15 YEAR-OLD TWONNISHA WITH** CONVICTION. "I WILL BE CARING, **GOOD-HEARTED AND HONEST."** 

When Susan and Twonnisha were matched a year ago, Twonnisha was excited at the prospect of having someone in her life who would broaden her horizons and encourage her to try new things. Susan did not disappoint. Whether it's trips to national parks or historical landmarks to share her love of history and the outdoors or encouraging Twonnisha to take swimming lessons, Susan has shown her Little Sister a world beyond her own. However, no matter how many new experiences the two share, Susan appreciates and nurtures the unique girl Twonnisha already is.

"I think it's great for me to be able to allow Twonnisha to be an individual and make her feel like a special person when we're together," says Susan.

As part of a large extended family, Twonnisha appreciates having someone just for her, someone who has become a confidant. "I like the fact that I can talk to Susan and she'll listen to me and won't judge me," says Twonnisha. Susan is someone outside of Twonnisha's family who she can turn to for comfort and advice, and Twonnisha's family has embraced Susan. Likewise Susan has embraced them. "Her family is very welcoming and caring and I'm glad to be a part of it," says Susan. When Twonnisha and her cousins expressed an interest in taking part in a Big Sister community service project, Susan took all of them so they could enjoy the day together.

Since having Susan in her life, Twonnisha's hopes for the future include becoming a lawyer or an accountant, and now, a Big Sister. "I want to help young girls follow their dreams, like Susan has helped me," she says. Susan has no doubt that her Little Sister will accomplish this and anything else she puts her mind to. "I want to do whatever is needed for Twonnisha to reach her goals," says Susan. "She is a very capable and savvy young lady."



Big Sister Susan Maltz & Little Sister Twonnisha

young girls follow their dreams, like she has helped me. ??

— Little Sister Twonnisha

# Why Girls Need Mentors

EVERY GIRL HAS POTENTIAL.

AT BIG SISTER, WE HELP GIRLS
REACH THEIR POTENTIAL BY
MATCHING THEM WITH A MENTOR
WHO WILL GIVE THEM THE
ENCOURAGEMENT, ACCESS AND
ADVOCACY THEY NEED TO EXCEL.

A strong female mentor can uncover a girl's strengths, guide her experiences and lead her on a path to success. When young girls have adult female mentors that they can trust, research shows that they are more likely to do better in school, make healthier decisions and improve their communication with adults.

Statistics reveal the daunting challenges girls face in navigating the critical preteen and teenage years. The following are just a few of the many reasons why girls need mentors:

- Thirty-five percent of girls surveyed by the Centers for Disease Control and Prevention reported drinking alcohol or smoking marijuana before the age of 13.
  - However, 76% of Big Sister participants reported having shown improvement in avoiding substance abuse.
- Centers for Disease Control and Prevention also reported that I I percent of girls in Boston reported receiving mostly D's and F's on their most recent report card.

  Conversely, Big Sister participants reported that they showed an improvement in their attitude towards school (75%), school preparedness (74%), classroom participation (62%) and classroom behavior (76%).

- © Centers for Disease Control and Prevention reported that 17% of girls in Boston stated that they had gone for a 24 hour period without eating in order to lose weight and that 17% had seriously contemplated suicide in the past 12 months.
  - Eighty-seven percent of Big Sister participants stated that they saw an improvement in their self-confidence while eighty-six percent reported that they could better express their feelings.
- Centers for Disease Control and Prevention reported that II% of Boston girls reported being in a physical fight at school at least once in the past I2 months and that 6 percent stated that they felt unsafe at school and did not attend at least once in the past 30 days.

  Seventy-eight percent of Big Sister participants showed improvement in avoiding delinquency and seventy-seven percent stated that they had improved relationship with their peers.

These statistics tells us that girls need access to a mentor who can help them make positive choices; they need someone to help them build their confidence to become healthy adults. At Big Sister, we give girls a chance.

# Our Little Sisters

WHILE WE SERVE A WIDE RANGE
OF GIRLS FROM DIFFERENT
BACKGROUNDS, THE AVERAGE
AGE OF A LITTLE SISTER IS
12 YEARS-OLD. SHE IS
AFRICAN-AMERICAN OR HISPANIC
AND COMES FROM DORCHESTER
OR ROXBURY, WHERE SHE IS
BEING BAISED BY A SINGLE
MOTHER. TO THE RIGHT IS
A FURTHER BREAKDOWN OF
THE GIRLS WE SERVED IN 2006.

#### **Age of Little Sisters**

A 7	1%
Age 7	1 /0
Age 8	4%
Age 9	8%
Age 10	11%
Age II	13%
Age 12	13%
Age 13	13%
Age 14	14%
Age 15	11%
Age 16+	13%

## **Living Situation of Little Sisters**

One Parent (female)	46%
Two Parents	31%
Other	14%
Other Relative	5%
One Parent (male)	3%
Foster Home/Group/Other	2%

#### **Ethnicity of Little Sisters**

28%
25%
17%
11%
8%
7%
4%

## **Where Little Sisters Live**

Boston Neighborhoods	65%
North Shore	11%
Western Suburbs	10%
South Shore	7%
Other Service Area	6%



# One-to-One Mentoring

Big Sister offers two types of One-to-One Mentoring programs which allow us to serve more girls in Greater Boston through supportive, nurturing relationships with women.

**COMMUNITY-BASED MENTORING:** Our traditional program pairs a girl between the ages of 7 – 15 with a female adult mentor. Big and Little Sisters enjoy a range of activities from arts and crafts and museum visits to sporting events and nature walks, or just taking the time to talk about what is going on in the Little Sister's life.

**SCHOOL—BASED MENTORING:** This program also creates a one-to-one mentoring relationship between a Big and Little Sister, but it takes place in a school setting and is designed specifically for elementary school girls. Matches meet during the Little Sister's lunch time or after-school program throughout the academic year, and are encouraged to keep in touch via letters or e-mails over the summer months.

In 2006, nearly 2,000 girls were served through our one-to-one mentoring programs

# Community-Based Mentoring

# COMMUNITY-BASED MENTORING CREATES AND SUPPORTS FRIENDSHIPS BETWEEN GIRLS (LITTLE SISTERS) AND ADULT FEMALE VOLUNTEERS (BIG SISTERS).

It is through these friendships that girls feel listened to, understood and supported—encouraged to discover opportunities extending beyond their current lives. This program is unique because Big and Little Sisters choose when, where and what they do when they meet, helping them to build a bond based on shared interests and experiences. Many matches take advantage of Big Sister sponsored events, including sporting events, trips to the theater, or community service activities. While these activities expose girls to new experiences, for many, it is as simple as sharing a laugh, spending time together and trying something new.

As a way to monitor the progress of each match and provide support, Big Sister social workers check in monthly with girls, their families and volunteers to provide information, advice, encouragement and activity ideas. It is at this monthly check-in that many of our girls express concern over issues that directly affect them—from sexual pressure and eating disorders, to depression and family problems—all of which our staff is focused on and trained to handle. It is important to note that, while the agency asks a minimum commitment of 12 months in our Community-Based Mentoring program, the average length of a Big Sister match is 26 months—exceeding the national average of 22 months.

# In 2006, Big Sister served more than 1,300 girls through our Community-Based Mentoring program.



Georgiana— my Little Sister for the day— on Saturday. She is a great kid and we had a wonderful time. She wanted to come again next week. I can't wait to get a Little Sister of my own!

- BIG FOR A DAY VOLUNTEER PAMELA BAKER

In 2006, more than
200 girls were served
through Big for a Day
activities such as
bowling, Red Sox
games, jewelry-making,
nature walks and
holiday parties.





The average age of a Community-Based Little Sister is 13 years-old.

The average length of a Community-Based Mentoring match is 26 months.

Gecause of my Big Sister,
I have been happier than
I have ever been. It is very
fun hanging out with her.

— LITTLE SISTER VICTORIA

# Age of Community-Based Little Sisters

Age 7	8	1%
Age 8	82	6%
Age 9	123	9%
Age 10	140	11%
Age II	156	12%
Age 12	188	14%
Age 13	169	13%
Age 14	148	11%
Age 15	109	8%
Age 16+	206	15%

#### Living Situation of Community-Based Little Sisters

One Parent (Female)	692	52%
Two Parents	271	20%
Unknown	199	15%
Other Relative	81	6%
One Parent (Male)	47	4%
Foster Home	21	2%
Group	14	1%

# **Ethnicity of Community-Based Little Sisters**

427	32%
322	24%
304	23%
145	11%
57	4%
47	4%
27	2%
	322 304 145 57 47

# Where Community-Based Big Sisters Live

0		
Boston	724	55%
North Shore	242	18%
West Shore	232	17%
South Shore	88	7%
Other Service Area	43	3%

Match Story

Big Sister Alicia Johnson & Little Sister Michelle

LITTLE SISTER MICHELLE WAS ALL TOO FAMILIAR WITH THE HARDSHIPS OF THE SCHOOL CAFETERIA, WHERE KIDS CAN OFTEN BE UNKIND AND SOCIALIZING CAN BE PAINFUL.

While Michelle enjoyed other aspects of school—swimming, computer class and performing arts, lunchtime was not something she eagerly anticipated. However, Michelle's feelings about lunchtime changed nearly three years ago when she was matched with Big Sister Alicia Johnson through Big Sister's School-Based Mentoring program.

Little Sister Michelle, now a fourthgrader, and Big Sister Alicia, now a senior at Emerson College, hit it off immediately. Michelle found in Alicia a confidant and reliable companion, and someone who bolstered her confidence as well. "Sometimes kids would pick on me and I would be upset," says Michelle. "But Alicia is always there to encourage me to believe in myself." The two spend their time together eating lunch, playing cards and other games and enjoying time on the playground when the weather is nice. Sometimes they simply spend their time talking to each other and discussing their hopes for the future— which for Michelle, includes becoming a fashion designer. Alicia encourages Michelle to follow her dream and to do well in school so that she can accomplish her goal. She always reminds Michelle that part of reaching her goal means believing in herself. "I tell her all the time to always remain positive and ignore those who are not nice to her because they are not benefiting her success," says Alicia.

The two look forward to continuing their friendship, and Alicia hopes to continue building Michelle's confidence. "I really enjoy Michelle's company," says Alicia. "I feel like I'm helping her reach her full potential by talking with her about self-confidence and learning to interact with people."

# there to encourage me to believe in myself. > >

— Little Sister Michelle





School-Based Mentoring Big & Little Sisters

# School-Based Mentoring

# SCHOOL-BASED MENTORING IS DESIGNED SPECIFICALLY FOR GIRLS IN ELEMENTARY SCHOOL (GRADES 2-8).

School-Based Mentoring incorporates aspects of Big Sister's Community-Based and Group Mentoring programs making one-to-one matches between girls and volunteers and bringing Big Sisters into girls' educational environments. In the School-Based program mentors meet weekly with their Little Sister at the girl's school, generally during the girl's lunch period (except for our after-school programs where matches meet in the late afternoon and early evening). Although each match independently determines how best to spend their time together, our School-Based social workers are always available to provide activity ideas and support.

Relationships that form between girls and women in a School-Based program can make a significant difference in girls' lives. Girls who

THE FOLLOWING IS A LIST OF SITES OUR SCHOOL-BASED MENTORING PROGRAM PARTNERED WITH IN 2006. THIRTEEN OF THESE SITES ARE PART OF THE BOSTON PUBLIC SCHOOL SYSTEM:

#### **Boston**

Boston Renaissance Charter School
Dever Elementary School
Ellis Memorial After-School Program
Farragut Elementary School
Garfield Elementary School
Harvard/Kent Elementary School
Hurley Elementary School
Jackson/Mann Elementary School
Josiah Quincy Elementary School
Josiah Quincy Upper School
St. Stephen's Episcopal Church After-School Program
Tobin Elementary School
Trotter Elementary School
Warren/Prescott School
William Blackstone Elementary School

#### Quincy

Montclair Elementary School Parker Elementary School

#### **Cambridge**

Fletcher/Maynard Academy
King Open Elementary School
Peabody Elementary School
Lynn
Drewicz Elementary School

participate in School-Based programs demonstrate increased confidence, fewer behavioral problems and improved relationships with their peers.\*

<sup>\*</sup> School-Based Mentoring research conducted by Carla Herrera for Public/Private Ventures Study.



In 2006, Big Sister served nearly 600 girls through our School-Based Mentoring program.

The average age of a School-Based Little Sister is 10 years-old.

The average length of a School-Based Mentoring match is nearly 11 months.

Age of school-Based Little Sisters

- 11	2%
43	7%
122	21%
152	26%
164	28%
71	12%
14	2%
5	1%
3	1%
	43 122 152 164 71 14 5

## **Living Situation of School-Based Little Sisters**

Two Parents	266	44%
One Parent (Female)	239	41%
Unknown	44	8%
Other Relative	21	4%
One Parent (Male)	15	3%

# **Ethnicity of School-Based Little Sisters**

African-American/Black	161	28%
Caucasian	136	23%
Hispanic	115	20%
Multiracial	93	16%
Unknown	41	7%
Asian	26	4%
Other	13	2%

# Where School-Based Big Sisters Live

Boston	486	83%
North Shore	46	8%
West Shore	25	4%
South Shore	18	3%
Other Service Area	10	2%



inspired me to be braver and know that if you take a chance you might have a lot of fun. 99

— Community-Based Mentoring Little Sister

# Match Story

Big Sister Emily Pappas & Little Sister Elizabeth

BIG SISTER SOCIAL WORKER, EMILY PAPPAS, DECORATES THE WALLS OF HER OFFICE WITH SMILING PHOTOS OF THE BIG AND LITTLE SISTER MATCHES SHE HAS HELPED MAKE, BUT THERE IS ONE MATCH PHOTO WHICH SHE IS PARTICULARLY PROUD OF...THAT OF HER AND HER LITTLE SISTER ELIZABETH.

When Emily started working at Big Sister two and a half years ago she loved the feeling of success she found in making special friendships between Big and Little Sisters. Watching matches meet for the first time was an exciting moment and she soon found herself wanting to become a Big Sister as well.

In the fall of 2005, Emily became a Big Sister in the School-Based Mentoring program at South Boston's Hurley Elementary School. She was matched with Elizabeth, an initially shy third-grader who soon proved to have a lot in common with her new Big Sister. Elizabeth's shyness began to wane when she discovered that both she and Emily had older brothers and were the youngest girls in their families. Emily and Elizabeth became fast friends, spending their weekly lunchtimes at the Hurley School making jewelry, doing arts and crafts and playing hide-and-go-seek or jump rope on the playground. As the school year came to a close, the two made stationary together so they could keep in touch over the summer.

Emily and Elizabeth kept tabs on each other through their letters, e-mail and phone calls over that summer. As the fall approached, Elizabeth found out that she would not be returning to the Hurley School, but transferring to a charter school in Cambridge. She also found out that her new school did not have a School-Based Mentoring program, which meant her weekly visits with Emily would have to come to an end.

Having found an important place in each other's lives, Emily and Elizabeth decided to continue their friendship by transitioning into Big Sister's Community-Based Mentoring program. Since making the transition the two have enjoyed many new activities together like yoga class and snowboarding at Wachusett. "It was so much fun and it was a big mountain!" says Elizabeth. "We kept falling down and I got stuck once, but we liked it."

One of Emily and Elizabeth's favorite activities to do together is bake cookies at Emily's apartment. Elizabeth, who comes from a large family, once expressed concern that Emily lives alone and asked her Big Sister if she gets lonely. Emily, touched by her Little Sister's genuine thoughtfulness, assured her she doesn't, especially with Elizabeth in her life!

While Elizabeth's plans for the future include becoming a singer, she and Emily are focused on their plans for the summer. They plan on riding their bikes along the Charles, something Elizabeth has never done. As the days get warmer, they also plan on continuing their tennis games—a sport which Elizabeth picked up from her Big Sister and at which she soon hopes to surpass her mentor.

at Big Sister and it is also great to see the other side as a mentor. It gives me another perspective on how effective we are in the community. ??



Big Sister Emily Pappas & Little Sister Elizabeth — Big Sister Emily Pappas



# Group Mentoring

BIG SISTER'S GROUP MENTORING PROGRAMS ARE SPECIFICALLY DESIGNED TO MEET THE DEVELOPMENTAL NEEDS OF MIDDLE SCHOOL GIRLS (AGES 10 - 16).

Life Choices and TEAM (Team Enhanced Approach to Mentoring) create safe spaces where Little Sisters can openly explore the choices and challenges they face in life. Research confirms the benefits of our group programs by stating that

"youth in [the group mentoring study] report that meeting with their mentors and involvement in the mentoring programs have had positive impacts in terms of increasing youth development, reducing negative or high-risk behaviors, and improving school-related behavior."\*

Life Choices and TEAM groups meet weekly in schools and other community sites for 90-minute sessions facilitated by Big Sister social workers. The distinguishing characteristic between the two programs is that TEAM adds mentors to the mix; by bringing groups of volunteers together to mentor girls, TEAM ensures that Little Sisters have multiple role models to interact with and learn from. Also, while Life Choices groups meet for 21-22 weeks, TEAM groups meet throughout the school year (approximately nine months).

THE FOLLOWING IS A LIST OF SITES OUR GROUP MENTORING PROGRAM PARTNERED WITH IN 2006. FOURTEEN OF THESE SITES ARE PART OF THE BOSTON PUBLIC SCHOOL SYSTEM:

Abigail Adams Intermediate School, Weymouth Aggasiz Community Center, Jamaica Plain **Boston Juvenile Court Clinic, Boston Boston Renaissance Charter School, Back Bay** Central Middle School, Quincy City on a Hill Charter School, South End Cleveland Middle School, Dorchester **Dearborn Middle School, Roxbury** Edwards Middle School, Charlestown F.A. Day Middle School, Newton **Garfield Community Magnet School,** *Revere* Jackson Mann Community Center, Allston/Brighton Jordan Boys & Girls Club, Chelsea Josiah Quincy Upper School, Chinatown/Boston King Middle School, Dorchester Lewenberg Middle School, Mattapan Lilla Frederick Pilot Middle School, Dorchester Maria Weston Chapman Middle School, Weymouth Mary E. Curley Middle School, Jamaica Plain Maurice J. Tobin Elementary School, Roxbury McCormack Middle School, Dorchester Orchard Gardens K - 8 School, Roxbury Patrick F. Gavin Middle School, South Boston Peabody School, Cambridge Tynan Community Center, South Boston Umana Barnes Middle School, East Boston **Vine Street Community Center,** *Roxbury* W. H. Lincoln Elementary School, Brookline West End House Boys & Girls Club, Allston Wilson Middle School, Dorchester Young Leaders Group: Roxbury Boys & Girls Club, Roxbury

<sup>\*</sup> Research conducted by the University of Massachusetts Donahue Institute, April 2006

In 2006, Big Sister served more than 760 girls through our Group Mentoring programs.

The average age of a Group

Mentoring Little

Sister is 14 years-old.



# Age of Group Mentoring Little Sisters

5 30	1% 4%
30	1%
	7/0
101	13%
152	20%
213	27%
159	21%
105	14%
	213

## Living Situation of Group Mentoring Little Sisters

320	42%
250	33%
144	19%
24	3%
23	3%
2	1%
2	1%
	250 144 24 23 2

# **Ethnicity of Group Mentoring Little Sisters**

Hispanic	205	27%
African-American/Black	195	25%
Multiracial	129	17%
Caucasian	86	11%
Unknown	77	10%
Other	53	7%
Asian	20	3%

# Where Group Mentoring Big Sisters Live

Boston	583	76%
Other Service Area	56	7%
North Shore	47	6%
South Shore	44	6%
West Shore	35	5%

23



Little Sisters from our

Group Mentoring programs
share what their brighter
futures will hold.

"I will be comfortable with my body."

AMARI, age 11

I will care about others."

66 I will try to be honest with everyone I meet.

KAYCHETTE, age 12

or family and I will try to do the best that I can.

FUTURE, age 10

I will be a police woman and enjoy life.

CATHY, age 12

"I will treat others the way they want to be treated."

ELIZABETH, age 13

"I will be responsible for what I say and do."

THAYS, age 12

"I will be athletic for the rest of my life."

**SAM**, age 12

"I will be respectful to my mother."

CYNTHIA, age 13

"I will be a doctor or lawyer."

EVELYN, age 13

I will be less critical towards myself."

LAUREN, age 13

66 I will respect others more."

CARISSA, age 13

"I will be respectful of myself and others."

MARISSA, age 13

Big Sister consistently updates and adapts our Group Mentoring curriculum depending on the unique and changing needs of girls. Below is a sample of the topics covered:

**ALCOHOL & DRUGS**— informs and educates about alcohol and drug use and abuse, discusses decision-making about substance use and disease and addiction, as well as creates a safe space for girls to talk about personal experiences related to drugs and alcohol.

**CAREER AWARENESS**— exposes girls to a variety of careers both traditional and non-traditional, and emphasizes a career as a lifestyle, not just a means of support. Some groups include a career awareness field trip.

#### CHOICES & DECISION-MAKING-

helps girls understand the difference between choices and decisions and explores decision-making styles and why their decisions matter.

**CONFLICT RESOLUTION**— encourages girls to understand the meaning of conflict and discusses ways to peacefully and productively respond to it.

**DIVERSITY**— helps girls understand the difference between prejudice, discrimination and stereotypes and explores how class, age, gender, religion, race, ethnicity and culture affect their daily lives.

#### EFFECTIVE COMMUNICATION—

educates girls on what effective communication is, the difference between verbal and non-verbal communication and how to practice active listening skills.

**GENDER ROLES**— explores girls' own ideas of gender roles, stereotypes and the media's influence on gender roles.

**GOAL-SETTING**— helps girls identify and define personal goals and recognize the importance of setting goals as it relates to their futures.

#### **HEALTHY RELATIONSHIPS**—

identifies different types of relationships, signs of healthy and unhealthy relationships and how to manage conflict within a relationship.

#### MEDIA LITERACY & BODY IMAGE-

helps girls identify how images in the media may shape their self-perceptions, as well as learn to accept the unique qualities of themselves and others.

#### PUBERTY & SEXUAL HEALTH-

promotes healthy attitudes about puberty and sex, as well as healthy decision-making about sexual activity.

**SELF-ESTEEM**— educates girls on the relationship between self-esteem and behavior/outlook/decisions and helps them acknowledge and appreciate the unique strengths and qualities of themselves and others.

**SISTERHOOD**— promotes relationship-building between girls and emphasizes the importance of treating others with kindness and respect.

#### STRESS, COPING & SELF-CARE-

evaluates the origin of stress in a girl's life and ways that it can impact her positively and negatively and why self-care is important.

**VALUES**— increases awareness of who and what influences girls' values and how their choices and decisions are a reflection of their values.



66 Because of my Big Sister, I will do better in science and raise my hand more in class. My Big Sister has helped me understand science and I hope to be a vet when I grow up! > >

7



BIG SISTER COULD NOT OFFER
THE DEPTH OF PROGRAMS AND
ACTIVITIES THAT WE DO WITHOUT
THE GENEROSITY OF OUR PROGRAM
PARTNERS AND HOST SITES.
BIG SISTER HAS PARTNERED
WITH A NUMBER OF LOCAL
CORPORATIONS THAT ALLOW
EMPLOYEES TO VOLUNTEER DURING
THE WORKDAY, AS WELL AS
COLLEGES WHICH ENCOURAGE
THEIR STUDENTS TO GIVE BACK.
IT IS THESE VALUABLE PARTNERSHIPS
THAT HELPED US SERVE NEARLY
2,700 GIRLS IN 2006.

Boston College
Berklee College of Music
Boston University
Emerson College
Emmanuel College
Harvard University
Lesley University
Massachusetts Institute of Technology
Northeastern University
Simmons College
Suffolk Law School
UMass Boston

**Bain & Company Bank of America** Blue Cross Blue Shield **Boston Financial Data Services Boston Private Bank & Trust Building Impact** Citistreet Citizens Bank **Deloitte & Touche Delta Dental** Eastern Bank **Eaton Vance EF Education Emerson Investment Management, Inc General Electric** H.P. Hood LLC **Holland & Knight Investors Bank & Trust** Keane, Inc. **Liberty Mutual** MetLife **MFS Investment Management** Millennium Pharmaceuticals, Inc. **New Balance Athletic Shoe Partners Finance Department** PricewaterhouseCoopers LLP **Putnam Investments Shawmut Design & Construction State Street Corporation** The Boston Globe

**Aviva Insurance** 

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Thomson Financial US Coast Guard

# Our Big Sisters

WHILE OUR BIG SISTERS RANGE FROM COLLEGE STUDENTS TO RETIRED WOMEN, THE AVERAGE AGE OF A BIG SISTER IS 31 YEARSOLD. SHE IS CAUCASIAN AND LIVES IN DOWNTOWN BOSTON, BRIGHTON OR BROOKLINE. SHE IS SINGLE, HOLDS A COLLEGE DEGREE AND IS WORKING IN A MANAGERIAL OR ADMINISTRATIVE PROFESSION. ON THE RIGHT IS A FURTHER BREAKDOWN OF OUR BIG SISTERS IN 2006.



## Age of Big Sisters

Age 18 - 19	5%
Age 20 - 25	31%
Age 26 - 30	27%
Age 31 - 35	12%
Age 36 - 40	8%
Age 41 - 50	9%
Age 51+	8%

## **Ethnicity of Big Sisters**

Caucasian	74%
African-American	9%
Asian	7%
Hispanic	3%
Multi-Racial	3%
Unknown	3%
Other	2%

## Where Big Sisters Live

Boston Neighborhoods	46%
North Shore	22%
South Shore	12%
Western Suburbs	11%
Other Service Area	9%

## **Big Sisters by Program**

Community-Based Mentoring	1,113
School-Based Mentoring	585
Group Mentoring	73
Big for a Day	127

# 2006 Big Sisters of the Year

At our last Recognition Dinner and Annual Meeting, we honored several Big Sisters for going "above and beyond" in providing friendship, guidance and support to girls through our Community-Based, School-Based and Group Mentoring programs.

Although Big Sister recognizes only a handful of volunteers each year, the scores of nominations we receive from Little Sisters and their families indicate that friendship, fun and learning exists in every match we make.

SCHOOL-BASED MENTORING BIG SISTER OF THE YEAR

# Suzanne McCormack & Little Sister Selena

Blackstone Elementary School, matched since March 2004

Big Sister Suzanne McCormack was recognized for her dedication to her Little Sister Selena and for always encouraging her dreams. She has supported Selena's wish to become a doctor by introducing her to people in the medical field and encouraging her to do well in school so she can accomplish her goals. Suzanne has been such an important part of Selena's life that they have discussed transitioning into Community-Based Mentoring so as to continue their relationship well into the future.







TEAM BIG SISTERS OF THE YEAR

## Robin McGrath, Patressa Rosser, Kate Campbell & Amy Call

Quincy's Central Middle School TEAM
Big Sisters, Robin, Patressa, Kate and Amy,
were recognized for showing exceptional
dedication to the girls in their group.
They encourage their Little Sisters to be
themselves and they connect meaningfully
with Little Sisters; bringing diverse
perspectives to each situation. They are
focused on girls' strengths, honest,
accepting and remarkably genuine.

LIFE CHOICES VOLUNTEER SERVICE RECOGNITION AWARD

## Peggy Nucci

Student Support Coordinator, Umana Barnes Middle School

Peggy Nucci's support and enthusiasm for the *Life Choices* Group Mentoring program at Umana Barnes Middle School earned her this recognition. Peggy has been instrumental in engaging more than 150 girls in *Life Choices* at Umana Barnes. The girls recognize her as a strong advocate for their success, helping them down the path to a brighter future.

3

# Community-Based Mentoring Big Sisters of the Year



Salanna taught me how to be proud of what I do.

BIG SISTER SALANNA SMITH & LITTLE SISTER DIAMOND Matched since April 2004





"Irene has allowed me to see more of the city and my surroundings!"

**BIG SISTER IRENE LEE & LITTLE SISTER MERRY**Matched since January 2005

"Julie is such an inspiration to me because I never really knew what's on the outside of the world and Julie has showed me that."



BIG SISTER JULIE ATWOOD & LITTLE SISTER NAQUANA Matched since June 2000



Garbara has given me that extra 'nudge' in life to excel."

BIG SISTER BARBARA ALLEN & LITTLE SISTER JESSICA Matched since February 1997



We love Andrea very much.

She is truly a part of our family.

\*\*The contract of the contract

BIG SISTER ANDREA LIPORACE & LITTLE SISTER MYEISHA Matched since January 2002



66 Because of my
Big Sister, I will be
less shy and more
confident with
both my friends
and adults. 99

— Little Sister Lisa

Match Story

Big Sister Nicole Watkins & Little Sister Shadajiah

WHAT A DIFFERENCE A YEAR CAN MAKE. WHEN BIG SISTER NICOLE AND LITTLE SISTER SHADAJIAH WERE FIRST MATCHED MORE THAN A YEAR AGO, SHADAJIAH WAS A SHY, QUIET GIRL LIVING WITH HER GREAT-GRANDMOTHER IN ROXBURY. "I NEEDED SOMEONE OUTSIDE THE FAMILY TO CONNECT WITH SHADAJIAH," SAYS HER GREAT-GRANDMOTHER, "AND NICOLE WAS A WONDERFUL MATCH."

Since they have been together, Nicole has seen the introverted girl she first met become a more confident and outgoing young lady. "Nicole has helped me become more confident and I look up to her," says Shadajiah. Nicole says the key to bringing Shadajiah out of her shell was to simply listen. At the time they were matched, Shadajiah was making the transition from elementary school to middle school— a period often fraught with mixed emotions for adolescent girls. When Shadajiah wanted to open up about whatever was going on her life, Nicole was there to listen, which made Shadajiah communicate with her more and more over time.

Shadajiah's growing confidence began to show in other areas of her life as well. She began to excel in her schoolwork, becoming an honor roll student, and excelled at playing the flute. "I have reinforced with Shadajiah how important it is to get an education and to have good attendance in school," says Nicole. "It shows through her work at school and her love of music."

Having Nicole in her life has encouraged Shadajiah to try new things as well. "If I did not have a Big Sister I would be sitting at home doing nothing or just playing on my computer," admits Shadajiah. "Now I get out and do things I never thought I would get to do because of Nicole!" Shadajiah's great-grandmother is happy to see her exploring new places and opportunities. She had hoped that a Big Sister would give her great-granddaughter the chance to get out more and see more of her surroundings, and Nicole has done just that.

Shadajiah now sees boundless opportunities for her future. She wants to pursue a career as an actress, a choreographer, an author or a computer technician. "I believe I can do just about anything and I will," says Shadajiah proudly. Nicole sees a bright future for her Little Sister as well. "Shadajiah is a very unique young lady who has this glow about her that I just love," says Nicole. "I want her to stay focused on school, but also to embrace her childhood, enjoy life and not let anybody intimidate her."

# 66 I believe I can do just about anything and I will. 99

— Little Sister Shadajiah





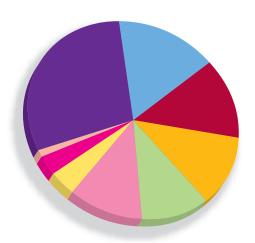
Little Sister Shadajiah

37

## Financial Information

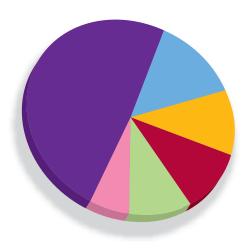
#### REVENUE & EXPENSES

#### 2006 OPERATING REVENUE



FOUNDATIONS	3	0	%	
SPECIAL EVENTS	-1	5	%	
UNITED WAY	- 1	3	%	
CORPORATIONS	- 1	2	%	
GOVERNMENT	-1	I	%	
INDIVIDUALS	-1	Ī	%	
MISC		4	%	
INVESTMENTS RETURNS DESIGNATED FOR				
CURRENT OPERATIONS		3	%	
IN-VIND SERVICES		ř.	%	

#### 2006 OPERATING EXPENSES



C O M M U N I T Y - B A S E D M E N T O R I N G	49%
S C H O O L - B A S E D M E N T O R I N G	I 3 %
VOLUNTEER MANAGEMENT AND RECRUITMENT	11%
F U N D R A I S I N G	11%
LIFE CHOICES	10%
TEAM MENTORING	6 %



PERATING REVENUE:	2005	2006
ublic Support —		
Foundation	\$942,332	\$882,856
United Way	307,013	381,494
Corporations	268,723	337,898
Other	506,778	693,350
Private charitable organizations And other contributions	2,024,846	2,295,598
In-kind Donations	51,550	25,000
Special events revenue	427,336	573,900
Less-direct expenses	115,542	133,536
Net special events revenue	311,794	440,364
Total public support	2,388,193	2,760,962
Investment returns designated for current operations	100,000	100,000
Other	74,82	156,233
<b>Total Operating Revenue</b>	2,563,011	2,917,195
	1,247,064	1,362,028
ogram expenses —	1,247,064 240,017	1,362,028 273,432
ogram expenses —  Community-Based Mentoring		1,362,028 273,432 172,165
ogram expenses —  Community-Based Mentoring  Life Choices	240,017	273,432
rogram expenses —  Community-Based Mentoring  Life Choices  TEAM  Volunteer Management	240,017 161,869	273,432 172,165
Community-Based Mentoring  Life Choices  TEAM  Volunteer Management And Recruitment	240,017 161,869 239,190	273,432 172,165 295,043
Community-Based Mentoring  Life Choices  TEAM  Volunteer Management And Recruitment  School-Based Mentoring	240,017 161,869 239,190 327,074	273,432 172,165 295,043 362,666
Community-Based Mentoring  Life Choices  TEAM  Volunteer Management And Recruitment  School-Based Mentoring  Total Program Expenses	240,017 161,869 239,190 327,074 2,215,214	273,432 172,165 295,043 362,666 2,465,334 295,370
Community-Based Mentoring Life Choices TEAM Volunteer Management And Recruitment School-Based Mentoring Total Program Expenses Fundraising	240,017 161,869 239,190 327,074 2,215,214 230,052	273,432 172,165 295,043 362,666 2,465,334 295,370
Community-Based Mentoring Life Choices TEAM Volunteer Management And Recruitment School-Based Mentoring Total Program Expenses Fundraising Total Operating Expenses Change in net assets from operations	240,017 161,869 239,190 327,074 2,215,214 230,052 2,445,266	273,432 172,165 295,043 362,666 2,465,334 295,370 <b>2,760,704</b> 156,491
Community-Based Mentoring  Life Choices  TEAM  Volunteer Management And Recruitment  School-Based Mentoring  Total Program Expenses  Fundraising  Total Operating Expenses  Change in net assets from operations	240,017 161,869 239,190 327,074 2,215,214 230,052 <b>2,445,266</b> 117,745	273,432 172,165 295,043 362,666 2,465,334 295,370 <b>2,760,704</b>
Community-Based Mentoring Life Choices TEAM Volunteer Management And Recruitment School-Based Mentoring Total Program Expenses Fundraising Total Operating Expenses Change in net assets from operations restment and Interest Income d Debts	240,017 161,869 239,190 327,074 2,215,214 230,052 <b>2,445,266</b> 117,745	273,432 172,165 295,043 362,666 2,465,334 295,370 <b>2,760,704</b> 156,491
Community-Based Mentoring Life Choices TEAM Volunteer Management And Recruitment School-Based Mentoring Total Program Expenses Fundraising Total Operating Expenses	240,017 161,869 239,190 327,074 2,215,214 230,052 <b>2,445,266</b> 117,745 28,370 (102,316)	273,432 172,165 295,043 362,666 2,465,334 295,370 <b>2,760,704</b> 156,491 152,186 (32,229)
Community-Based Mentoring  Life Choices  TEAM  Volunteer Management And Recruitment School-Based Mentoring Total Program Expenses Fundraising  Total Operating Expenses Change in net assets from operations  vestment and Interest Income d Debts  upital Campaign Expenses	240,017 161,869 239,190 327,074 2,215,214 230,052 <b>2,445,266</b> 117,745 28,370 (102,316) 115	273,432 172,165 295,043 362,666 2,465,334 295,370 <b>2,760,704</b> 156,491 152,186 (32,229 0
Community-Based Mentoring  Life Choices  TEAM  Volunteer Management And Recruitment  School-Based Mentoring  Total Program Expenses Fundraising  Total Operating Expenses  Change in net assets from operations  restment and Interest Income d Debts  spital Campaign Expenses  nrealized Gains on Investments	240,017 161,869 239,190 327,074 2,215,214 230,052 <b>2,445,266</b> 117,745 28,370 (102,316) 115 12,976	273,432 172,165 295,043 362,666 2,465,334 295,370 <b>2,760,704</b> 156,491 152,186 (32,229)

### Our Giving Community

BIG SISTER PROVIDES OUR
MENTORING PROGRAMS AT NO COST
TO LITTLE SISTERS AND THEIR
FAMILIES, ENSURING THAT MORE
GIRLS IN OUR COMMUNITY CAN
BENEFIT FROM THE FRIENDSHIP,
GUIDANCE AND SUPPORT OF A
CARING ADULT.

Through strong relationships with individuals, foundations, corporations and the United Way, Big Sister is able to fund our operating budgets each year. Overall, Big Sister raised nearly \$2.7 million in 2006 to support our mentoring programs. As our annual budget grows in accordance with our strategic plan, the continued support of our many friends in the community plays a pivotal role. Because of you, we will be able to reach out to more Little Sisters than ever before and reach our goal of 5,000 girls served and \$5 million raised by 2010.





#### **Special Thanks**

TO BLUE CROSS BLUE SHIELD
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### I will reach my goals and will be responsible for my actions. I will also inspire young girls to be positive leaders.

- COMMUNITY-BASED LITTLE SISTER

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### Special Events

IN 2006, BIG SISTER SAID GOODBYE
TO ITS ANNUAL BLACK-TIE GALA
AFTER 25 YEARS AND WELCOMED IN A
NEW TRADITION— BIG IN BOSTON.

Held on November 15, at the Sheraton Boston Hotel, BIG in Boston was a big hit. The night was centered on all the things that make Boston...Boston, including honorees Mayor Thomas and Angela Menino and emcee Liz Walker of Boston's CBS4. From tabletop street signs representing many of our city's well-known streets to mini Fenway franks and a North End style Italian buffet, Big Sister celebrated Boston's pride—not least of which were some very brave Little Sisters who told the audience what they want to be when they are "BIG in Boston." BIG in Boston, cochaired by husband and wife team Pam and Terry McDermott, raised more than \$250,000 adding to the nearly \$450,000 raised by all of Big Sister's events in 2006. With the rousing success of this inaugural evening, Big Sister is looking forward to 2007's BIG in Boston, which promises to be even bigger and better!



Mayor Thomas & Angela Menino and the McDermott family



Little Sister Paola takes the stage at BIG in Boston

When I'm BIG in Boston
I want to be a teacher and a Big Sister.

- LITTLE SISTER PAOLA



Liz Walker & Deborah Re
— BIG in Boston

When I'm BIG in Boston I want to be a singer, a great person and a Big Sister.

— LITTLE SISTER ELIZABETH



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Sally Lunt



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Mia Roberts, Chief Operating Officer
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Katherine Anderson-Wirz, Clinical
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Suzanne Benowitz, Social Worker
Patricia Burke, Social Worker
Marie-Claire Cornillon, Social Worker
Sharon Daura, Supervisor of Match Support
Andria Dempsey, Social Worker, North Shore
Elizabeth Ferrigno, Social Worker

Helen Fullerton, Coordinator of Client Resources Torrey Giaguinta, Case Aide

Shannon Kelly, Manager of Community-Based Mentoring

Elysabeth Kocinski-Mulder, Program Support Specialist

Aviva Lubowsky, Social Worker

Dorrett Menon, Social Worker, North Shore

Meghan O'Brien, Social Worker

Emily Pappas, Supervisor of Enrollment

& Matching

Margot Phelps, Social Worker Ashley Van Vort, Social Worker Marla Zarrow, Case Aide

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Elise Block, Social Worker
Melissa Carey, Intern
Sarah Codkind, Intern
Kristen Kohlmeyer, TEAM Coordinator
Melissa Penney, Intern
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Leah Tennen, Life Choices Coordinator
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Meg MacPherson, Manager of School-Based Mentoring

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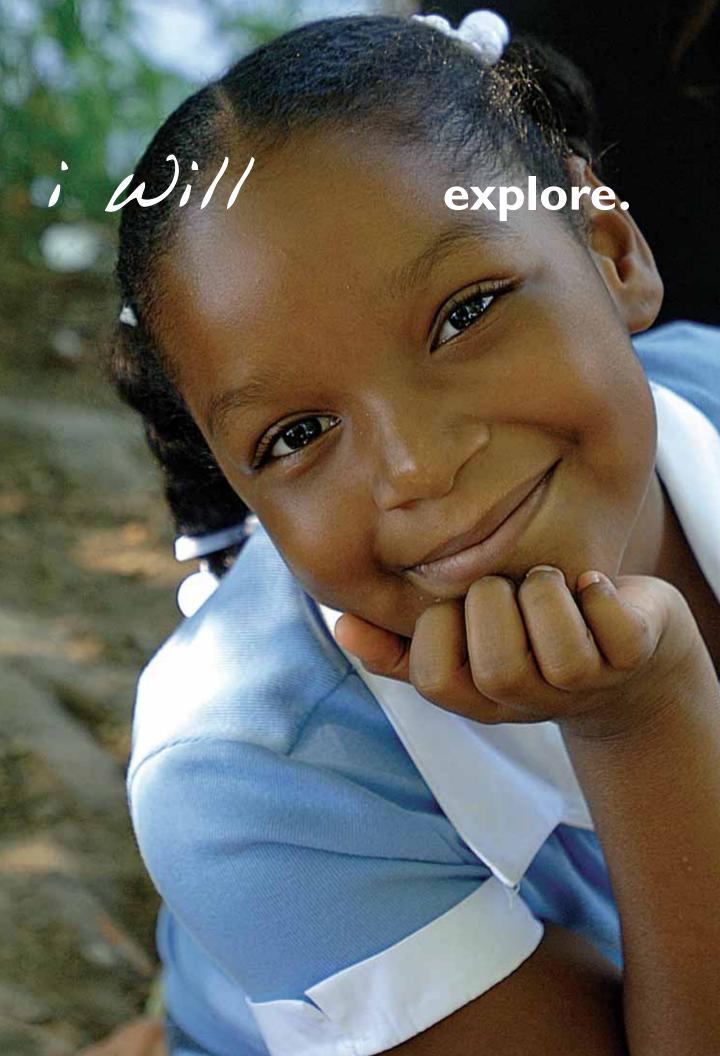
Judith Neufeld, Recruitment Coordinator
Elizabeth Siwo, Customer Relations Specialist
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#### **Community Coordinator**

Diane Ivey, Coordinator

#### **Intentional Mentoring**

Susan Hooper, Coordinator



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