# **Big Siste**

BIG SISTER ASSOCIATION OF GREATER BOSTON

## What Economic Uncertainty Means for the Girls

espite the current economic recession, it is with hope and cautious optimism that we approach the new year. As adults we have the capacity, the experience, and the support to confront the economic challenges before us. Our children, on the other hand, need our guidance to feel confident and secure in the face of uncertainty. It is through stable, consistent, predictable support that our children learn to trust, to build self-esteem, and to develop

confidence. Children need at least one adult they can depend on to help them navigate life's uncertainties. With a caring adult, a child can build resiliency to deal with situations beyond her control. At Big Sister Association, we want to make certain that each girl in Greater Boston has the

opportunity to have that one special adult in her life: a Big Sister. It is only through your support that we can make this possible.

The need for Big Sister's mentoring programs grows as resources within the communities we serve diminish. We will, however, continue to staff professional social workers to support our Big Sisters. We will continue to work effectively and efficiently to ensure that our resources are used prudently. We will continue to collaborate with like-minded organizations to serve the girls of our City. We will reach out to the

girls most in need, and we will continue to keep you updated on our progress. With your support, we can be certain of one thing: we are moving closer to the day when every girl feels valued, supported, and believes that anything is possible, because it is.

Together, we can make 2009 the year of the girl, but only with your continued support will this be achievable. While it may seem that no investment these days is safe,

**•** Children are the world's most valuable resources and its best hope for the future." are the world's most

investing in the girls means investing in the future; and that is one investment you can be sure of. In the words of John F. Kennedy, "Children valuable resources John F. Kennedy and its best hope for the future."

Thank you on behalf of Big Sister Association and the girls of Greater Boston.

With gratitude,

Harmahre

**Deborah Re Chief Executive Officer Big Sister Association of Greater Boston** 



## **Fun-filled Tricks and Healthy Treats**

THE ANNUAL COMMUNITY-BASED MENTORING HALLOWEEN PARTY GETS A MAKEOVER

Cart-wheeling cheerleaders, frightening witches and ghouls, and even a cookie and mouse pairing were only half the fun on October 25 at Big Sister's annual Halloween Party! 118 Big and Little Sister matches, including many girls on our wait list who were able to experience having a Big Sister for the day, enjoyed plenty of spooktacular fun at Roxbury Community College.

As part of our goal to encourage overall wellness in our Little Sisters, this year's Halloween party focused on having fun the healthy and active way. Big and Little Sisters got moving with activities like pumpkin bowling, candy corn tosses, spiderwalk races, and "bone bender" (a Halloween-y take on the classic game Twister). Thanks to a donation from the Harvard Pilgrim Healthcare Foundation, we were also able to provide some tasty-and healthy!-Halloween treats, like sandwiches made with whole grain bread, reduced fat cheese squares, veggie platters, and apples. And we can't forget to thank Edible Arrangements for donating a delicious and healthy fruit "bouquet," that

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**Big Sister Association** 

Issue VII of Big Sister Bulletin Share your thoughts with us! E-mail: mjohnson@bigsister.org

## **Big in Boston: Box Office Gold!**

ne reviews are in and the critics agree...Big in Boston was a hit! The evening of November 13 entertained, informed, and inspired an audience of more than 400 guests at the Boston Opera House. It also raised \$575,000-a record amount-for **Big Sister Association of Greater Boston's** mentoring programs for girls!

An all-star cast included The Honorable Mayor Thomas Menino; Co-chairs Jack Connors, Jr.

> and Karen Kaplan; Big Sister's Board President, Tim O'Brien; Big Sister's Chief Executive Officer, Deborah Re; and the stars of the show, our Big and Little Sisters. **Big Sister Charmain** Jackman and her Little Sister, Tichina-who have

Tichina hang out with been matched for Mayor Menino before the show three and a half years-welcomed the audience,

followed by Little Sister Kaitlyn. Kaitlyn's Big Sister, Elena Proakis Ellis, along with Big Sisters April Cook, Amanda Song, and Kate Potter, were recognized that evening as our **Big Sisters** of the Year (read more about them on page 6). From the stage, Little Sister Kaitlyn told guests what makes her friendship with her Big Sister so special, "When I first met Elena, I liked her. Now I can honestly say, I don't just like her, I love her...I want to thank her for always being my friend and showing me that she will always be there for me."

Those in attendance also enjoyed a spectacular dance routine by some of our Big and Little Sisters and performers from the **Stajez Dance Troupe**. Under the direction of Stajez Founder and Executive Director, Sophia Haynes-Cardwell, our Big and Little Sister matches spent more than a month learning a hip hop-influenced dance routine that they debuted that evening. Their hard work paid off with a flawless, high-energy performance and a standing ovation from the audience.

To wrap up the show, former Little Sister Donna Thach took the stage. Now 26 years old, Donna first met her Big Sister Jane Sander when she was 12. Donna and her family emigrated from Vietnam to Quincy, Massachusetts when she was just six years old. Though her parents had run a successful business back in Vietnam, they struggled to find decent-paying jobs in the United States. Donna grew up in a home that was supportive and loving, but where English was not spoken and

connecting with the American culture was difficult. Her Big Sister lane formed a bridge between the world Donna was coming from and the one in which she now lived. Their friendship grew into a lifelong bond, and Donna and Jane, who is now 85 years old and was in attendance at Big in Boston, remain close friends.

"Several years ago I tried to explain to my mother the role that lane has played in my life as my Big Sister. I don't know if she understood because the word 'mentor' did not translate. For me Jane has been so many things-a mentor, yes, but also a teacher, a guide, a support, a friend, a confidant, and an ally, and she will always be my Big Sister," Donna told the audience."Other Little Sisters may share my story, many have their own, but the profound impact of having a Big Sister is felt by all of us. No matter what her story is, every girl deserves the friendship, guidance, and attention of a Big Sister."

"Our Little Sisters, like Donna and Kaitlyn, were undoubtedly the stars of the show," said Deborah Re."They made it clear how their special friendships with their Big Sisters are having a positive impact on their lives; they made it clear why we all need to make mentoring matter."

When the curtain was raised at the end of the program, guests were invited on stage for a delicious buffet dinner and dancing to the sounds of the all-female band, Zili Misik. It was a night to remember thanks to our Co-chairs and Host Committee, and the generosity of those individuals and corporations who made Big in Boston possible. Big Sister would like to extend a special thank you to our Box Seat, Orchestra, and Mezzanine level sponsors.

We look forward to seeing you next year at an even bigger and better Big in Boston!



and Deborah Retalk all things Boston



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## **Team Big** Sister Goes the Extra Mile!

October 4 was the perfect day for a leisurely 25, 50 or 100 mile bike ride around Massachusetts.T sun was shining, the sky was blue and there was a hint of fall in the air that mixed nicely with the



excitement of Team Big Sister as they geared up for this year's Rodman Ride for Kids.

Of the 30 people who raised money for Team Big Sister this year, totaling \$28,837, 13 of them mile(s!) for Big Sister. One rider even took on the 100 mile course! Tamara Grubbs not only rode 100 miles for our team, and raised \$1,000, she also gave her time as a Big Sister for the past three and half years! Her Little Sister Jazmyne, 13, must be very proud!

Thank you to Team Big Sister Chair **Steve** Kraus, those who donated to our team, those who volunteered the day of the event, and all those who raised money and rode for Big Sister

100 Miles

50 Miles Peter Reinhart Trevor Romich

25 Miles JoseAlberto Betances Andres Borbon Michael Gottesman Ryan Harvey Alyssa Moskos Allison Rogers Doug Romich Pat Tietbohl Ofer Mazor

"Virtual Riders" Lauren Joyce Jody Stegens Alex Alexandrov Alexis Bulkley **Colleen Fitzpatrick** 

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**Rodman Ride** Volunteers (and her nephew Maren Johnson Erika Keith Kristen Kohlmyer Rosie Linares Evelyn Robertson Ed Reed

## Match Highlight

BIG SISTER JESSICA SANDLAND & LITTLE SISTER RACHEL

n third grade, Rachel was a shy, soft-spoken girl with a budding love of science. She struggled academically at times, which did not help when it came to building her confidence. Her teacher thought that while Rachel was a bright, motivated girl, a Big Sister might just give her the added boost of encouragement she would need to succeed. When the teacher recommended Big Sister Association to Rachel's parents they loved the idea and signed her up right away.

At the same time, Jessica Sandland was working on her PhD in Materials Science and Engineering at MIT. She was worried that she did not have the skills or experience to be someone's mentor, but she was eager for the opportunity to make a difference in a girl's life. lessica realized that as a woman in the often male-dominated field of science she had been successful because someone had always supported her; why not be that person for another girl?

Rachel wasn't sure what to expect from her Big Sister Jessica at first. She already had an older sister, but she knew that somehow this relationship would be different. She certainly did not anticipate what a big part of her life Jessica would become.

The two hit it off immediately. They visited every museum in and around Boston, especially relishing trips to the Museum of Science where they delighted in their shared love of the field. They took walks around Fresh Pond and went to the movies, both preferring comedies over anything "serious."



Sister Halloween Party making a sheet cake in the shape of a

bunny. Each year they continue to evolve the design of the bunny cake, even attempting a three-dimensional version!

Like their bunny cake, Rachel and Jessica's lives have taken different shape over the years, but their friendship has remained constant. When Rachel graduated from the sixth grade, she joined her classmates in sharing favorite memories from their elementary school years. While others shared stories of sports, music, teachers, and friends, Rachel told the audience that her most cherished memory was the day she met her Big Sister Jessica. "I've rarely been happier or prouder," said lessica, whom Rachel had invited to the ceremony.

The benefits of Big Sister Jessica's encouragement and support are apparent in all aspects of Rachel's life. She and Rachel love to explore the scientific world and conduct experiments together, whether it is testing the explosive reaction of vinegar and baking soda, growing yeast for Rachel's 7th grade science fair project, or finding out more about forensic

**G** Rachel sometimes felt ostracized as a 'geek' for enjoying science. Seeing Jessica in a science-related career made her feel more positive about it. ))

science (the career field Rachel wants to enter) from the recent Crime Scene Investigation exhibit at the Museum of Science. "Rachel sometimes felt ostracized as a 'geek' for enjoying science," said her mother Mary, "Seeing Jessica in a science-related career made her feel more positive about it."

Rachel's relationship with Jessica has also given her more confidence when it comes to standing up for herself. Before Rachel entered high school last year she decided she wanted to enroll in Cambridge Ringe and Latin's biotechnology track. Her guidance counselor was concerned that Rachel's difficulty with math and past academic struggles would keep her from succeeding in the rigorous biotech curriculum. But Rachel was determined. "I knew I could do the biotech work because

# could," said Rachel. Despite the counselor's initial

Jessica

believed I

misgivings Rachel signed up for the courses...and passed them all with flying colors. Now in her second year of high school, Rachel has continued on the biotechnology track. She continues to do well, and even passed the physics MCAS, which is considered to be one of the hardest exams. Academics may never come easy for Rachel, but she knows that with Jessica in her corner she has a champion for life.

Though Rachel and Jessica have been matched for nearly seven years and enjoyed countless activities together, there was still one thing they had not done-go to see a New England Patriots football game. On Sunday, November 30, the two got their wish. Jessica and Rachel were chosen as one of the winners of Mass Mentoring Partnership's "Match of the Game" contest. Not only did they get to enjoy their first Pats game together, they enjoyed it in style as special guests of Patriots' Defensive Tackle, #75 Vince Wilfork. "This [was] a great way for Rachel and me to celebrate our friendship together," said lessica. Perhaps a new tradition has started.

"Rachel still looks forward to seeing Jessica all the time," said her mother Mary. "She looks forward to every adventure they have." While it may be a love of science that the two share, there is no doubt that

chemistry is what will continue to make their bond so strong.

## Focus On: Partnership with **State Street Corporation**

ig Sister Association could not offer our services to thousands of Greater Boston's girls each year without the valuable support of our corporate partners. These companies are engaged with Big Sister in a variety of ways: from helping us recruit volunteers to sponsoring events to funding our mentoring programs. Ultimately we strive to form holistic partnerships that allow us to engage companies on many levels. The best example of this type of relationship is the one which we have with State Street Corporation and the State Street Foundation.

In 2008, State Street Foundation increased its funding of our programs to an unprecedented \$100,000. Though it has given substantially to Big Sister over the years, this increased funding demonstrated its commitment to our programs. State Street also continues to provide us with more Big Sisters than any other company in Greater Boston. Since 1992, 114 State Street employees have volunteered as Big Sisters. Currently, 23 women from State Street serve as mentors and will have given approximately 1,300 hours of their time by the end of 2008. "We are proud to make this kind of investment in Greater Boston's girls and ultimately in our community as a whole," said George Russell, executive vice president of community affairs at State Street Corporation and president of the State Street Foundation. "Promoting volunteerism and supporting organizations such as Big Sister that create a positive impact on the community is at the

#### Mentor-Rich Partnership

Mentor-Rich Partners (MRPs) are corporations, colleges, or community organizations that typically employ five or more Big Sisters and work with us to recruit more women to become Big Sisters. Their responsibilities include:

core of our values. Everyone benefits as a result."

- Providing employees with an opportunity to participate in the program during the workday through existing lunchtime hours, work release, or existing flexible time options
- Assigning a staff member to be the point person for Big Sister to facilitate the program internally, which includes coordinating dates for recruitment events, providing space for information sessions, and setting up information tables
- Providing Big Sister with ongoing opportunities to recruit, orient, enroll, and interview potential volunteers onsite

State Street Corporation has been considered a Mentor-Rich Partner since 2001. That year, Big Sister piloted our School-Based Mentoring program, which allows women to volunteer as Big Sisters at local elementary schools where they meet one-to-one with their Little Sisters during the school's lunchtime or after-school program. Jennifer Waldner, who was a State Street employee and eventual Big Sister Board member, championed the burgeoning program. Having already volunteered through our Group Mentoring program, she became a School-Based Big Sister herself at the Blackstone Elementary School and worked tirelessly to recruit more Big Sisters at State Street. Her hard work paid off, and she not only successfully recruited fellow State Street employees to become School-Based Big Sisters in Boston, she also expanded the program to the Quincy Public Schools. This gave women in State Street's Quincy office the opportunity to participate, while allowing us to provide more girls with a Big Sister. In addition to Jennifer's efforts, State Street Corporation has also:

- with a Little Sister

#### Other Ways to Get Involved

In their holistic approach to partnership, State Street has gone above and beyond providing Big Sister with volunteers and necessary funding. Because they see and hear from their employees who volunteer as Big Sisters just how important and effective our mentoring programs are, they understand the value of supporting us in other ways as well.

State Street Corporation has donated countless tickets to special events, museums, and theatrical productions that our Big and Little Sisters might not otherwise have access to. Each year State Street hosts a group of Big and Little Sisters at Fenway Park, which includes a pre-game tour of the park, free refreshments, and the opportunity to watch a Red Sox game...a first-time experience for many of our

• Scheduled more than 46 Big Sister recruitment events for their employees since 2001, which have resulted in 60 Big Sisters being matched

• Provided Big Sister with further recruitment opportunities through a cross-referral program with Boston Partners in Education and promotion of our services to the Latin American Professionals Group at State Street, allowing us to recruit more women of color

• Promoted our Big for a Day program to their staff, which allows women to volunteer as a Big Sister for one day a month and engage Little Sisters on our waiting list who are ready to be matched in agency-sponsored activities

Little (and Big!) Sisters. This past August, State Street hosted a Big for a Day activity at the New England Aduarium, Twelve women from State Street spent the day with Little Sisters (who are waiting to be matched with a Big Sister) learning about sea turtles, sharks, penguins, and each other too! Additionally, State Street Corporation generously underwrote our first Donor Appreciation Reception, held at the Liberty Hotel this past March. It was our first opportunity to celebrate our donors and continue to educate them on the importance of gender-specific mentoring.

Big Sister is committed to building relationships within our community and expanding that community as well. With the help of model corporate partners like State Street Corporation, we will be able to place a caring, supportive adult in the life of more of Greater Boston's girls each year. We look forward to continuing this invaluable partnership with State Street Corporation in 2009!

### /hat State Street Corporation's Big Sisters have to say:

"I look forward every week to seeing my Little Sister's smile...She has told me that my willingness to try new things has helped her to try new things as well and to keep trying even if it's not perfect. Hearing that kind of comment from her was the biggest reward I could have had. This has been a truly great experience."

> -Mary Emerson, Vice President Database Management Department

"My Little Sister inspires me. I have a picture of her at my desk, and I smile every time I look at it. I often share stories about our adventures with my colleagues, and they are envious of all the fun we have!"

> -Regina McNally, Assistant Vice President Community Affairs

"I always look forward to our time together-Charlotte is having fun in her life and has such a positive attitude-just thinking about meeting up with her puts me in a good mood and makes the hours fly by!"

> -Colleen Kenney, Vice President Securities Finance

If you are interested in finding out more about Big Sister's corporate partnership program, please contact Alexis Bulkley, Director of Development, at 617.375.5753 or abulkley@bigsister.org.

#### 2008 MATCH MAKER CLUB

The following individuals, corporations, and foundations made gifts or pledge payments of \$100 or more to Big Sister's Annual Fund between September 2, 2008 and November 20, 2008. This list does not include those who gave to Big in Boston (see list on pages 2-3). Thank you to our generous supporters!

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Thank You!!

# **Meet Our Big Sisters of the Year!**

hat's really "big" in Boston? Our Big Sisters! That's why we chose to honor them at this year's Big in Boston celebration on November 13. Four outstanding women were chosen from the many nominations sent in by Little Sisters. They are Big Sisters Elena Proakis Ellis of Wakefield, April Cook of Cambridge, Amanda Song of Waltham, and Kate Potter of Roslindale.

To be considered for the honor, Big and Little Sisters must have been together for at least five years. The winning Big Sisters of the Year were selected based on consistency and dependability, ability to mentor from a strengths perspective, perseverance, level of engagement with her assigned

Matched for nearly

Big Sister social worker, and overall positive impact on her Little Sister.

"All of our Big Sisters are having a positive impact on their Little Sisters by giving them the care, support, and attention they need to know they matter, to allow them to not just survive, but to thrive," said **Deborah Re**, Big Sister's Chief Executive Officer. "Big Sisters like Elena, April, Amanda, and Kate stand out for their unwavering commitment to developing their Little Sisters' confidence, competence, and caring."



Matched for more than

The following Big and Little Sisters have celebrated match anniversaries between October 1, 2008 and December 31, 2008. Congratulations to all on your lasting friendships!

I I YEARS Pascale Guerrier & Stephanie

**10 YEARS** Vanessa Bhang & Ka Man Jill Hallisey & Carlotta Leah Spagnuolo & Cassidy

8 YEARS Marion Hall & Sokha Tamara Le & Benita

## Sarah Alcorn & Kavla Renee Fry & Hannah Courtney Genovese &

Henrietta Jacqueline Ostrow & A'Aliyah Betsy Sanderson & Shamika Kelly Welch & Christina

#### 6 YEARS

7 YEARS

Laura Cafferty & Joseline Laureen Hyde & Tashawna Kathy LaBombart & Stephanie Susan Magocsi & Tiarra Tula Mahl & Brenda Donna McCabe & Jarelis Shannon Robinson & Miranda Melissa York & Danielle

#### 5 YEARS

Sarah Aliberti & Victoria Meg Bently & Alison Jessica Goldberg & Joannie Kara Holmquist & Shacoya Jennifer McGue & Nicolette Sarah Short & Alexandra Jennifer Tawiah & Tanashe

#### 4 YEARS

Jennifer Adreani & Gabrielle Jessica Broady & Natavia Mary Canigiani & Celeste Karen Graves & Brianna Barbara Holland & Kalyn Clare Lundberg & Shannon Betty Ly & Annie Erin Mooney & Jannah Tara Murphy & Lizmaritte Colleen Nobles & Katilin Claudia Pouravelis & Aryana Jessica Quint & Frances Kathryn Szymczak & Clarissa Karen Welling & Chandany Julie White & Caitlin

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I YEAR

& Seleah Helena Conway & Amanda

Matched for more tha

Matched for more than

eight years



Danielle

Erin Rodliff

& Briannally

2 YEARS

Kayleen Aardema & Felicia

Melanie Baird & Ashley

April Barton & Akira

Nadia Beane & Chaimae

Kali Borrowman & Tatiana

Mary Buttarazzi & Kaneisha

Rolanda Chance & Rosalyn

Kristin Canney & Gisselle

Monika Chas & Janieka

Angela Chow & Elisabeth

Kimberly Conard & Rosely

Geniece Crawford & Ashley

Marie Cresswell & Courtney

Lynne DeSisto & Winnie

Amanda Dumont & Kanei

Maria Farias & Aleigha

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Melissa Graves & Amira

Maura Hess & Aleshea

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#### CONTINUED FROM FRONT PAGE

one lucky Big and Little Sister won in the party's raffle.

Big and Little Sisters also flocked to the **GoGirlGo!** table to get more info on fun physical activities they can do together. GoGirlGo! is the primary programming focus of the Women's Sports Foundation designed to combat the alarming physical and psychological health hazards affecting America's young girls by using sports and physical activity as an educational intervention. As a 2008 recipient of a GoGirlGo! grant, Big Sister can share the program's curriculum for leading a healthy and active lifestyle with all of

our Big and Little Sisters.

> The frighteningly fun day culminated in a costume contest where matches strutted their stuff on the Halloween red carpet. Cowgirls,

princesses paraded before the judges hoping to take top honors. This year's winners were: Best Costume: Big Sister Joy Falk and Little Sister Roseanne as the chocolate fairy and Pokemon fairy, respectively; Scariest



Costume: Big Sister Maile Shoul and

Big thanks are in order for Harvard **Pilgrim Healthcare** Foundation for sponsoring this year's party. With continued support from individuals.



vee vant to vin Scariest Costume!

corporations, and foundations, we are able to not only make and support more quality matches, we can also offer them enjoyable nocost activities such as this one. We look forward to seeing all our matches back again next year, and cannot wait to see those Little Sisters who are ready to be matched come back with a Big Sister of their own!





pirates, and





**MASSACHUSETTS** 



GENEROUSLY

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